



## PRIVILEGE RELATIONS

FINANCIAL COMMUNICATIONS AND MARKETING

### **Privilege Relations successfully supports USD 8.5mn secondary placement in shares of ASRI:IJ**

*London, United Kingdom, November 27<sup>th</sup>, 2009* – Privilege Relations LLP announces the successful support of a secondary placement of shares of PT Alam Sutera Realty Tbk (Bloomberg ASRI:IJ) with a total volume of USD 8.5mn. ASRI is listed on the Jakarta Stock Exchange on its main board. With a market capitalization of approx 200mn USD PT Alam Sutera Realty Tbk is one of Indonesia's leading full service real estate companies.

The secondary placement was organized and brokered by Privilege's partner, the largest investment house in Indonesia, PT Danareksa Sekuritas.

Privilege Relations supported the efforts of Danareksa by arranging meetings with leading asset managers, high net-worth individuals and institutional investors from its strong investor network in Europe and Asia.

#### **About PT Alam Sutera Realty Tbk:**

Alam Sutera is a mixed use development area that occupies more than 700-hectare of land in Serpong, Tangerang. Surrounded by five prestigious areas – Bintaro, Tangerang, Karawaci, Kebon Jeruk, and Pondok Indah, complied with the development of the Jakarta-Merak toll access, Alam Sutera is believed to be one of the most prominent areas in Serpong, Tangerang.

The new direct toll access toll road that was launched in mid of September 2009 has been able to give both social and economical benefit to Alam Sutera and its surrounding community. The existence of this access has made Alam Sutera becoming even closer and easier to reach from Jakarta. Please find more information on the company at [www.alam-sutera.com](http://www.alam-sutera.com)



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### **About Privilege Relations LLP:**

Privilege Relations LLP is the professional intermediary between Companies, the Media and the Capital Market. The service portfolio contains every possible facet of successful PR and IR work. With an excellent network of international financial and popular media, as well as relationships with small and midcap investors, Privilege is in a unique position to ideally transfer its client's messages. The PR company has successfully assisted with funding and secondary placements for public companies with an accumulated volume of over 60 mn USD within the last twelve months.

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